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Lighting&Sound America and InfoComm Announce Winners of 2010 Staged Events Awards

NEW YORK, June 3 /PRNewswire/ -- *Lighting&Sound America* magazine and *InfoComm International* are pleased to announce the winners of the **InfoComm/LSA Staged Events Awards 2010**.

Riverview will receive the award for Best Overall Staging for a Corporate or Association Event -- Technology Budget \$50,000 -- \$199,999, for its work on the Columbia F10 project for the Columbia Sportswear Company. One judge commented, "The layering of screens was a creative implementation of projection technology, and to do this all in a temporary structure in the time allotted was impressive." Honorable mention in this category went to **LIVE Technologies**, for the Women of Achievement event for the YWCA of Columbus.

Freeman will receive the award in the Best Overall Staging for a Corporate or Association Event -- Technology Budget over \$200,000 category for the Miller-Coors Distributors Conference Business Session. "This was one of the most impressive uses of video warping I have ever seen -- beautiful projection on a very effective multi-curve screen. I can just imagine how many planning meetings and technology tests this took before staging!" said one judge. The honorable mention in this category went to **DuoCom**, for the 20th World Diabetes Congress.

Freeman will also receive the award for Best Overall Staging for a Corporate Industrial Entertainment Event, for the American Library Association Annual Conference. "It is difficult for a lighting submission to grab attention when it's up against so many great total staging projects with video. But lighting is one area that can own a show if it is done properly, and this event exemplifies the power of light over the audience," remarked one judge.

Blue Water Technologies will receive the Best Use of A/V Technology for a Trade Show Booth for a Corporate Client award for its work on the GM booth at the 2009 North American International Auto Show. One judge said of the project, "What impressed me most about this event was the complex and seamless integration of the LED displays into the exhibit. The results were fabulous."

Blue Water Technologies will receive another award for **Most Innovative Use of A/V Technology for an Outdoor Event**, for its Meijer "He Rides" Campaign project. One judge said, "This was probably my favorite entry of all. A/V folks rarely get to be media guerillas, much less do something this cool. The reactions of the people on the street who witnessed this event were priceless. What a great marriage between marketing and technology!" The honorable mention in this category went to **On Projecoes** for the Coca-Cola Cluster Wall project; the largest display with architectural proportions ever installed in Brazil.

The InfoComm/LSA Staged Events Awards Judges were **David Barbour**, editor-in-chief of *Lighting&Sound America* magazine; **Tom Stimson**, MBA, CTS, president of The Stimson Group; **Janne Mummert**, director of business development, VER/Video Equipment Rentals; **Jack Kelly**, owner and designer of Eye Dialogue; and **Bob Leon**, president of Colortone Staging & Rentals.

The awards will take place on Wednesday, June 9, 2010 at InfoComm 2010 in Las Vegas, following the 12th annual Rental & Staging Forum. The forum, to be held at the Las Vegas Hilton, Ballroom A, at 2pm, will feature a keynote on the state of the meeting industry; and a panel of leading producers and meeting planners, which will be moderated by *Lighting&Sound America's* Editor-in-Chief, **David Barbour**. Following the panel will be the announcement of the *Lighting&Sound America* Staged Events Award winners and a networking reception at 4:30pm.

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